Snyderville Basin Recreation District
STRATEGIC PLAN COMMITTEE MEETING #1   **Monday, April 1ˢᵗ 2013**
Community Recreation Strategic Action Plan 2013-2017   **6:00 PM**

AGENDA

1.   **Welcome and Introductions**

2.   **Strategic Plan Committee Membership**
      Park City Recreation Advisory Board (RAB) – approximately five
      SBSRD Community Liaisons – approximately five
      SBSRD Staff – approximately 5
      Aquatic center\ school district
      Others

3.   **Review of Kickoff Meeting with Staff** (Held Monday, March 25ᵗʰ, 2013)

4.   **Schedule Set Key Dates** (see attached preliminary schedule)

5.   **Getting Started**
      - Base Mapping, Existing Plans and Data: Heinrich with Park City and Bob with Basin
        Recreation providing access to their GIS data (LISA REPORT)
      - Ken/Heinrich have data on City-owned parcels. Broader available land information is
        sensitive and thought needs to be given to what this information is labeled or whether it is
        even released. Need to be careful about inclusion of sensitive parcel data on website.
      - Landmark design is in the process of setting up a project website with its own unique
        domain name, which can be linked to the Park City, SBSRD and Landmark Design websites.
      - A day-long Site Visit will be held tomorrow, April 2, 2013 at 9:00 a.m. with Landmark Design
        staff, Bonnie and Will. Partners/Staff will be at their respective facilities for the tour as
        schedules allow.

6.   **Scoping Questions**
      - How do you interpret the findings of the completed studies?
            Trails may not be well represented. An $8 million dollar bond is still being spent for
            trails. Heinrich may want to provide additional information and we will look through
            the raw data from the Survey.

      - What information may still be needed to complete the work?
            May need additional information on trails to confirm with the public regarding dogs,
            segregated use, trailheads, etc.

      - What is the best approach to understanding why nearly half of residents do not use the
        facilities?
            This is not considered a problem because in benchmark communities use of facilities is
            considerably less.

- Have all of the potential users been targeted?
    No comment.

- What is the anticipated budget for improvements per year and what is the source of funding?
    There will be a recreation facilities bond in 2013 – this process should create the priorities for the bond. Nothing major can be accomplished with the capital budget, just small projects. If anything big is to happen it will come through the bond.

- What are the specific goals of this effort and how should they be presented?
    The goal is to define priorities.

- What are the key criteria to be used in determining priorities?
    - Combine needs into one facility – locate compatible activities/facilities adjacent to or within current facilities.
    - Opportunities to combine budgets and partner with existing facilities.
    - Consider infrastructure improvements.
    - Silver Creek: Major new planned park – should address what facilities should be constructed there. This area should help fill any major gaps in recreation services for the area.
    - Major expansion areas include Silver Creek; the final Fieldhouse phase, and Trailside Park. There is also some space available at the MARC and other areas in Park City.
    - Economic drivers: Park City is interested in events/activities/facilities that promote the area and increase tourism such as tournaments. The SBSRD is not concerned about economics as its focus is on serving the locals.

- Other Questions or Comments?
    - Tournaments are huge for Park City – a great economic driver. Have tournaments for all major sports except basketball.
    - Have two existing dog parks (Trailside and by Ice Arena), and Willow Creek Park is getting one in June.
    - Community Wellness focuses on education such as bringing in speakers for lunch-and-learn events.
    - A golf learning center is more appropriate than another golf course. It would have a driving range, a couple of par 3 holes, and instructional areas.
    - Look at Seattle Study – it has a good organizational format and is user-friendly for the general public. It looks at a 5-10 year timeframe. Has a great action plan.
    - When considering what the public wants versus what the level of service indicates, look at how to make the best use of funds to serve the most diverse set of user groups. Also, look at serving multiple uses as much as possible.